

A black and white photograph of two women sitting at a breakfast table. They are both wearing white bathrobes and laughing joyfully. The woman in the foreground is holding a white coffee cup with a spoon. The background is softly blurred, showing a window with light coming through. The overall mood is warm and inviting.

DEFINING GUEST  
EXPERIENCE.  
SINCE 1942.



**NORTHMACE**

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Professional  
products for  
professional  
hoteliers

Our philosophy is simple.  
We want to make the hotel  
room experience better: more  
functional, more beautiful and  
a little bit nicer to wake up to.  
And we've been guided by  
this philosophy. Since 1942.



## PROFESSIONAL PRODUCTS FOR PROFESSIONAL HOTELIERS

**Northmace specialises in creating in-room appliances and accessories that are designed specifically for hotels.**

Collaborating with talented designers, we manufacture high quality products that are safe, functional and durable. You'll find our products in large international chains and small boutique hotels in over 100 countries worldwide.

We're passionate about clever solutions for modern hotel environments. Indeed, we invented many products that today's guests take for granted, including the welcome tray, hotel hairdryer and hotel ironing centre.

Our aim is to make a guest's stay more comfortable and convenient, whether that's with an indispensable hairdryer, a smart ironing solution, or a useful kettle. But we also ensure that our products meet the all-important needs of professional hoteliers, such as safety and reliability.

As a family-owned business we believe in people looking after people. Our customers are really important to us and many have been with us for decades.

We understand that it's often the little things that can make the difference for hoteliers, which enables them to focus on providing truly memorable experiences for their guests.



**Hotel experts** Our products are created especially for hotels. They incorporate safety and security features and are designed to be easy for guests to use.



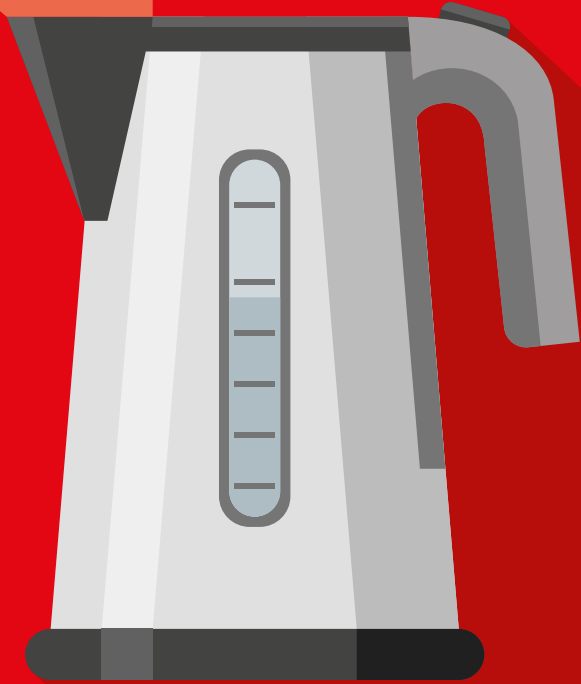
**Peace of mind** We design and manufacture our products to the highest quality so they provide many years trouble free service. We have long guarantees of up to 6 years.



**Best of British** With a heritage stretching over 75 years, we have revolutionised hotel bedrooms across the world with our pioneering and innovative British design.



**Care for the environment** We are aware of our responsibility to ensure sustainable and environmentally friendly positive business practices.





# HOTEL ROOM APPLIANCES

HAIRDRYERS | IRONING CENTRES | IRONS | WELCOME TRAYS | KETTLES





**BLOWN AWAY**

WE INSPIRE OUR  
CUSTOMERS WITH  
INNOVATIVE DESIGN  
AND FEATURE-RICH  
PRODUCTS.



## SAFETY HAIRDRYERS



**At Northmace, we're proud to have invented the original hotel safety hairdryer.**

Once regarded as a luxury, it has become a valued part of the guest experience.

Our hotel hairdryers are designed and manufactured to optimise safety, efficiency, and performance. What's more they all come with long guarantees. So hoteliers can be assured of providing a safe and stylish solution for their guests to style their hair!



*All hairdryers (apart from Regal and Elegance) feature a special hotel 'on-off' switch for safety and energy saving. All have safety thermostatic cut-out.*

# SAFETY HAIRDRYERS

## REGAL



## AVANTGARDE WHITE



## AVANTGARDE BLACK



A most luxurious guest hairdryer complete with a hairdryer bag.



Stylish and packed with features. Luxurious white with gold trim.



All of the distinctive characteristics of the Avantgarde White but in black.



POWER	2200W	2000W	2000W
COLOUR	Graphite/black	White/gold	Black
ANTI-THEFT HOLDER	✗	Wall	Wall
ON/OFF SWITCH	Comfort stationary	Safety hold down	Safety hold down
SOFT-TOUCH FINISH	✓	✗	✗
COOL SHOT	✓	✗	✗
IONIC	✓	✓	✓
CONCENTRATOR	✓	✓	✓
HANDLE	Folding	Fixed	Fixed
HAIRDRYER BAG	Included	Available	Available
DOUBLE INSULATED	✓	✓	✓
THERMOSTATIC SAFETY CUT-OUT	✓	✓	✓

**PRESIDENT**



Luxurious soft-touch finish. Complete with wall/drawer holder.



**VALETTE**



Mid-range hairdryer, sleek, modern and efficient. Suitable for wall or drawer.



**ELEGANCE**



A simple but stylish dryer, designed to be space efficient.



**CLASSIC**



Perfect for where a lower wattage is required. A classic!



2000W	1600W	1600W	1200W
Black	White	Silver/black	White
Wall/drawer	Wall/drawer	✗	Wall
Safety hold down	Safety hold down	Comfort stationary	Safety hold down
✓	✗	✗	✗
✗	✗	✓	✗
✓	✗	✗	✗
✓	✓	✓	✓
Fixed	Fixed	Folding	Fixed
Available	Available	Available	Available
✓	✓	✓	✓
✓	✓	✓	✓



**SHARP EYED**

OUR PRODUCTS ARE  
DESIGNED TO NOT  
ONLY LOOK GREAT,  
BUT ARE EASY TO USE,  
DURABLE AND RELIABLE.

## SAFETY IRONING CENTRES



**Northmace invented the hotel bedroom safety ironing centre to improve guest experience.** Our ironing centres are the original and best available – much copied, never bettered.

They incorporate a range of features and are designed and manufactured to be safe, intuitive to use, and easy to store. It's a neat and tidy solution for hoteliers that enables guests to smarten-up with ease.



*Our ironing centres feature an **integral hook** for easy and tidy wardrobe hanging. Replacement covers are available for all models.*

# SAFETY IRONING CENTRES

## AVANTGARDE



## PRESIDENT



## ELEGANCE



The luxury solution to in-room guest ironing. Packed with clever features.



Simple and practical with the benefits of a steam iron.



For those situations where a dry iron is required, but without compromising quality.



<b>POWER</b>	2200W	2000W	1100W
<b>STEAM/DRY IRON</b>	Steam safety iron	Steam safety iron	Dry safety iron
<b>SOLE PLATE</b>	Stainless steel 'easy-glide'	Non-stick coated	Stainless steel 'easy-glide'
<b>AUTO-OFF TIMER SAFETY FEATURE</b>	✓	✓	✓
<b>METALLISED ANTI-SCORCH COVER</b>	✓	✓	✓
<b>EXTRA-PADDED IRONING SURFACE</b>	✓	✗	✓
<b>ADJUSTABLE BOARD HEIGHT</b>	✓	✓	✓
<b>INTEGRAL HANGING HOOK</b>	✓	✓	✓
<b>INTEGRAL IRON STORE</b>	✓	✓	✓
<b>INTEGRAL POWER CORD TIDY</b>	✓	✓	✓
<b>SWIVEL IRON REST</b>	✓	✗	✗
<b>IRON ANTI-THEFT FEATURE (OPTIONAL)</b>	✓	✓	✓
<b>REPLACEMENT COVERS AVAILABLE</b>	✓	✓	✓
<b>IRONING SURFACE (APPROX)</b>	1005mm (l) x 400mm (w)	905mm (l) x 340mm (w)	1005mm (l) x 400mm (w)
<b>HANGING DIMENSIONS (APPROX)</b>	1190mm (l) incl. hook	1420mm (l) incl. hook	1330mm (l) incl. hook

**VALETTE**



Simple and practical with the benefits of a dry iron.



1100W
Dry safety iron
Stainless steel 'easy-glide'
✓
✓
✗
✓
✓
✓
✓
✓
✗
✓
✓
905mm (l) x 340mm (w)
1420mm (l) incl. hook

**GUEST**



Stand-alone board, designed for where space is at a premium.



n/a
n/a
n/a
n/a
✓
✗
✓
✗
✗
✗
✗
✗
✓
905mm (l) x 350mm (w)
1100mm (l) no hook

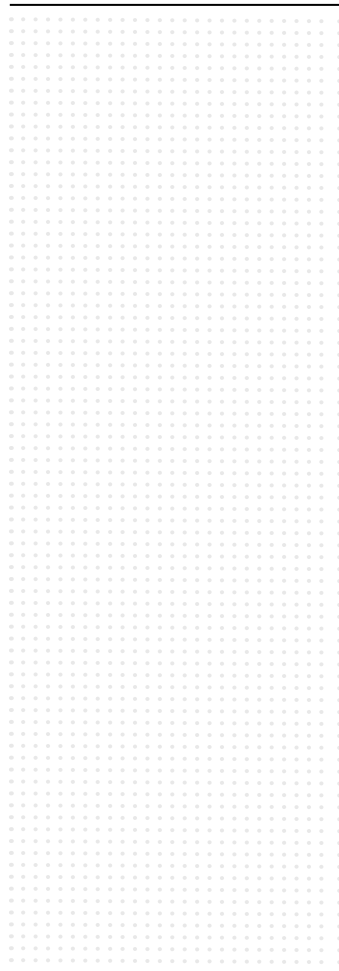
**IRON ORGANISER**



The safe and tidy solution to iron and board storage.



n/a
n/a
n/a
n/a
n/a
n/a
n/a
✓ for board
✓
✓
✗
✗
✗
n/a
n/a





## FULL STEAM

WE'RE A FAMILY  
OWNED BUSINESS,  
COMMITTED TO  
LOOKING AFTER  
OUR CUSTOMERS  
WITH QUALITY  
PRODUCTS AND  
GREAT SERVICE.



## SAFETY IRONS



**You can find Northmace hotel safety irons in hotel bedrooms worldwide.** They are designed and manufactured for excellence, the perfect choice for both hotelier and guest alike.

Our irons are easy to use, durable and above all safe. And as with all of our products, they come with long guarantees for complete peace of mind. Guests will appreciate a superior ironing experience, leaving hoteliers to focus on more pressing matters!



Our irons feature **triple safety protection**: auto-off, thermostat and thermal fuse. They are also fitted with professional hotel, damage-resistant, rubber power cords.

# SAFETY IRONS

## AVANTGARDE



## PRESIDENT



## ELEGANCE



The ultimate guest iron. Feature packed with an extra-large sole plate.



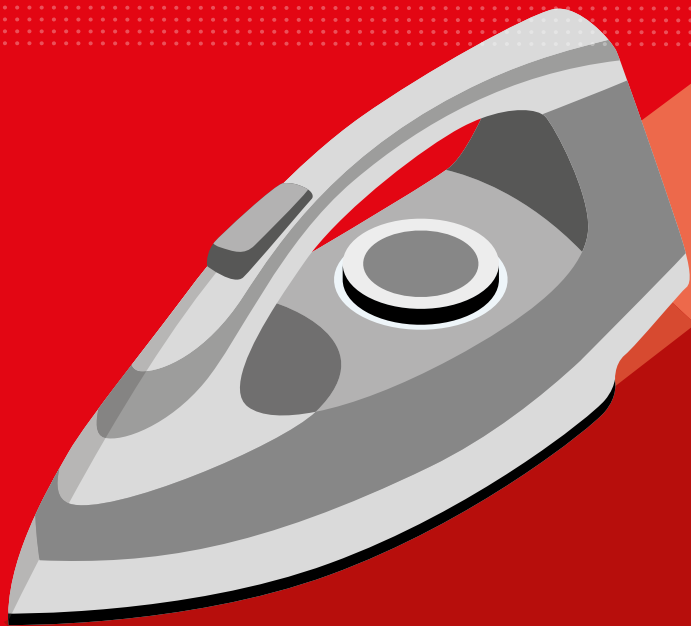
Medium sized, with the features you would expect and a non-stick sole-plate.



Simple, easy to use and guest friendly. Practical simplicity.



POWER	2200W	2000W	1100W
STEAM/DRY IRON	Steam safety iron	Steam safety iron	Dry safety iron
SOLE PLATE	Stainless steel 'easy-glide'	Non-stick coated	Stainless steel 'easy-glide'
EXTRA LARGE SOLE PLATE	✓	✗	✗
AUTO-OFF TIMER SAFETY FEATURE	✓	✓	✓
BURST OF VERTICAL STEAM & SPRAY FUNCTION	✓	✓	n/a
SELF CLEAN & ANTI-CALC SYSTEMS	✓	✓	n/a
DRIP STOP FUNCTION	✓	✓	n/a
HARD WEARING RUBBER POWER CORD	✓	✓	✓
LENGTH OF POWER CORD (APPROX)	3M	2M	3M



It is easy to see why so many General Managers and Executive Housekeepers place their trust in Northmace. We lead the way with innovative design, superb reliability and features specifically for the hotel industry. We ensure that professional hoteliers are equipped with professional products that enable them to maximise guest experience.



Professional  
products for  
professional  
hoteliers



**TEA TOTAL**

OUR RANGE OF  
HOTEL-SPECIFIC  
APPLIANCES  
OFFERS COMPLETE  
IN-ROOM SOLUTIONS  
FOR ENHANCED  
GUEST EXPERIENCE.

## SAFETY WELCOME TRAYS & COURTESY TRAYS

COMPARTMENTALISED  
INGREDIENTS CONTAINER  
FOR EASY PORTION CONTROL

INTEGRAL AUTO SWITCH-OFF,  
1 LITRE, QUICK BOIL, ENERGY  
SAVER, CORDLESS KETTLE  
WITH INDICATOR LIGHT,  
COOL TOUCH HANDLE AND  
CONCEALED ELEMENT

LIFT OFF TRAY TO SAFELY  
AND CONVENIENTLY  
CARRY DRINKS, WHICH  
ALSO HELPS PREVENT  
SPILLAGE AND DAMAGE

BASE TRAY, LIFT-OFF  
TRAY AND INGREDIENTS  
CONTAINER ARE  
ALL MANUFACTURED  
FROM MELAMINE  
FOR DURABILITY



**When Northmace invented the hotel safety welcome tray** it transformed the guest experience. By bringing everything together in one convenient location, our welcome trays provide a safe and convenient solution for guests and hoteliers alike.

Our range provides this facility safely, reliably and hygienically, with each manufactured for durability and lasting good looks. They are all supported with long guarantees, a reassurance that we're sure you'll find most welcome!



All of our welcome trays include *an integral cordless kettle* and offer a *boil-dry safety feature*.

# SAFETY WELCOME TRAYS & COURTESY TRAYS

## REGAL



## AVANTGARDE



## VALETTE



For making a statement and when quality is paramount.



Modern, stylish with ingredients hidden in hinged compartment.



Simplicity combined with smart brushed stainless steel.



POWER	2200W	1100W	1000W
INTEGRAL KETTLE BASE	✓	✓	✓
KETTLE CAPACITY	1 Litre	0.9 Litre	0.9 Litre
KETTLE COLOUR / FINISH	Polished stainless steel	Black	Brushed stainless steel
TRAY COLOUR	Black melamine	Black	Black
LIFT-OFF TRAY	✓	✓	✓
FREESTANDING	✓	✓	✓
WALL MOUNTED OPTION	✗	✗	✗
INGREDIENTS CONTAINER	✓	With lid	✓
CONCEALED ELEMENT	✓	✓	✓
BOIL DRY SAFETY PROTECTION	✓	✓	✓

**ELEGANCE**



**STANDARD**



**HENDON TRAY SET**



**LEATHERETTE TRAY SET**



**BAMBOO TRAY**



Feature packed with the option of free-standing or wall mountable.



A great value option for where space is at a premium.



Combines durability with classical elegance.



Unmistakeably luxurious with a distinctive feel.



Environmentally friendly bamboo, simple and understated.



1000W	850W	n/a	n/a	n/a
✓	✓	n/a	n/a	n/a
0.8 Litre	1 Litre	n/a	n/a	n/a
White	White	n/a	n/a	n/a
White	White	Black or white	Black leatherette	Natural bamboo
✓	✓	✓	✗	✗
✓	✓	✓	✓	✓
✓	✓	✗	✗	✗
✓	✓	✓	✓	Recess
✓	✗	n/a	n/a	n/a
✓	✓	n/a	n/a	n/a



## ON THE BOIL

WE'VE BEEN  
REVOLUTIONISING  
THE HOTEL GUEST  
EXPERIENCE IN OVER  
100 COUNTRIES.  
SINCE 1942.



## SAFETY KETTLES



**Northmace were the originators of the hotel safety kettle**, and continue to design and manufacture kettles that exceed the expectations of both hoteliers and guests.

We offer a range that balances style and functionality. Our kettles are easy to use, durable and above all safe. What's more, they all come with long guarantees which provide complete peace of mind. This enables hoteliers to rest easy while their guests are enjoying a relaxing cup of tea.



*Our kettles come with a range of features that include quick-boil, energy saver, auto switch-off and boil-dry safety.*

# SAFETY KETTLES

## REGAL



## STATESMAN PETITE



## AVANTGARDE BLACK



Luxurious and stylish design with a smart stainless steel finish.



A compact and eco-friendly solution with a stylish brushed stainless steel finish.



Its distinctive and elegant shape makes the Avantgarde a design icon.



POWER	2200W	1000W	1100W
CAPACITY	1 Litre	0.5 Litre eco	0.9 Litre
COLOUR/FINISH	Polished stainless steel	Brushed stainless steel	Black
AUTO SWITCH-OFF	✓	✓	✓
INDICATOR LIGHT	✓	✓	✓
CONCEALED ELEMENT	✓	✓	✓
SIGHT WINDOW(S)	✓	✗	✓
COOL TOUCH HANDLE	✓	✓	✓
360° CORDLESS BASE	✓	✓	✓
EASY TO CLEAN	✓	✓	✓
LID	Button operated	Button operated	Button operated

**AVANTGARDE WHITE**



All of the distinctive characteristics of the Avantgarde Black, but in white!



**PRESIDENT**



Functional and economical, the President looks at home in any hotel.



**VALETTE**



Simplicity and elegance are combined with functionality in smart brushed stainless steel.



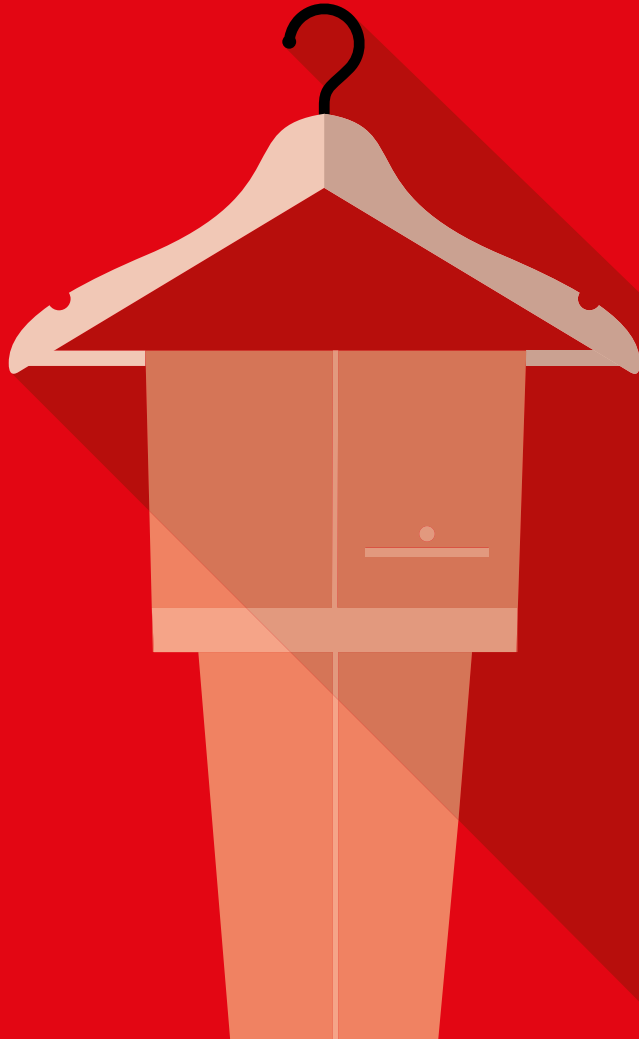
**STANDARD**



A great value low power option that's both robust and stylish.



1100W	1000W	1000W	850W
0.9 Litre	0.8 Litre	0.9 Litre	1 Litre
White	White	Brushed stainless steel	White
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✗
✓	✓	✓	✓
✓	✓	✓	✗
✓	✓	✓	✗
✓	✓	✓	✓
Button operated	Hinged	Independent	Hinged



# IN-ROOM ACCESSORIES

LUGGAGE RACKS | BINS | COAT HANGERS | BATHROOM | MIRRORS | HAIRDRYER BAGS



**IN PERFECT ORDER**  
WE GUARANTEE  
OUR PRODUCTS  
FOR UP TO SIX  
YEARS, WHICH  
ASSURES HOTELIERS  
COMPLETE PEACE  
OF MIND.

## ACCESSORIES



**Northmace in-room accessories are useful additions that enhance the comfort and convenience of hotel guests** and make their stay more enjoyable. These are the unsung heroes of any hotel room, providing stylish and practical solutions for hoteliers.

We offer a choice of styles and finishes that will look good in any hotel room. They are a perfect complement to our appliances and easy to order, adding the perfect finishing touch.

## LUGGAGE RACKS

Northmace luggage racks are designed to be guest friendly, whilst providing a space-saving and durable solution for the hotelier. They are stylish, easy to use, extremely well built and unobtrusively store in the tightest space. The choice of styles and finishes ensure that they will look good in any hotel room.

### VALETTE HOTEL LUGGAGE RACK



### STANDARD HOTEL LUGGAGE RACK



## IRONING BOARD COVERS

Replacement covers are available for all our ironing centres/ironing boards. Our metallised covers are manufactured from durable anti-scorch material for long lasting wear and good looks.



## BINS

Northmace hotel bins provide a practical and hardworking solution to guest waste. They are neat and unobtrusive, and are designed to be easy for housekeeping to clean.

### PRESIDENT WASTE PAPER BIN



### CLASSIC WASTE PAPER BIN



### VALETTE PEDAL BIN



### ELEGANCE PEDAL BIN





## COAT HANGERS

Northmace's hotel coat hangers provide a finishing touch to any wardrobe. The range offers a choice of 8 different hangers. Timeless in design, they will continue to look good for many years to come.

### WOODEN HANGERS



### WOODEN HANGERS WITH SKIRT CLIPS



### SECURITY RINGS

Chrome

Brass

Retro-fit



### HAIRDRYER BAG



## BATHROOM

The everyday bathroom essentials, guest mirror, shower curtains, and a bath/shower mat. They are simple to use and designed to complement most décor.

### DOUBLE SIDED GUEST MIRROR



### SHOWER CURTAIN



### BATH/SHOWER MAT



### QUICK-FIT SHOWER CURTAIN



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### Northmace worldwide

You'll find our products in large international chains and small boutique hotels in over 100 countries around the globe.

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### Northmace & the environment

We design products to protect the environment through minimising energy usage and focusing on a product's 'total life cycle'.

This is the Northmace environmental driver and wherever appropriate, recyclable materials and packaging are used.



Professional  
products *for*  
professional  
hoteliers

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Title to the goods does not pass until all monies due to Northmace & Hendon Limited have been paid. Crockery, ingredients, batteries etc. not supplied. Please note that the buyer acknowledges and accepts that it shall have sole responsibility for the disposal, recovery and reuse of any goods or products comprising electrical and electronic products including without limitation any goods provided and any goods to which the Waste Electrical and Electronic Equipment Directive (or any legislation implementing such Directive) relates and the buyer shall be solely responsible for any costs incurred as a result of this. Products are protected by worldwide design registration and patents. Our policy of continuous development means that specifications may change without prior notice and certain products may no longer be available. Please check any critical details with our Sales Department before ordering. Actual colours and images may vary from those shown. Subject to Northmace & Hendon Limited's Standard Terms and Conditions (available on request or on [www.northmace.com](http://www.northmace.com)). Not designed for use in public areas.

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**NORTHMACE**

Defining guest experience • Since 1942



Professional  
products for  
professional  
hoteliers

